

# Looking Beyond

*Improving the lives of people with dementia and their carers*

Dementia Friendly East Riding (DFER) is working towards a knowledgeable community in East Yorkshire, where people are more understanding and helpful towards those with dementia and their carers...and if a picture speaks a thousand words then a great photograph will help us....

## PHOTOGRAPHY COMPETITION

### Aims

This photography competition is designed to increase people's awareness of dementia, challenge misconceptions and highlight our hopes for all those affected by the condition. We are therefore seeking photographs from which we can select the best pictures to form part of a travelling exhibition. Winners will have their images displayed over a six to nine month period from September 2017 at exhibition venues throughout East Riding of Yorkshire and Hull. There are no prizes but your work will be widely seen in Hull and East Riding area.

Entries must follow the rules set out in the rest of this leaflet and will be judged independently by a group of photographers and DFER representatives in order to select at least twenty images which they consider make great connections between the image and our hopes for the future.

The competition is free to enter.

### Submission Criteria

There is no restriction in genre, but we strongly encourage each image submitted be accompanied with a caption of no more than twenty words that links the photograph with a message of hope and support for people with dementia as per the example below and those on our Facebook page. Images with a caption are preferred, however we will accept impactful photographs without a caption and reserve the right to assign a caption to your image.



“If we can send man to the moon, we must be able to find a cure for dementia”

There are some more examples on our Facebook page

<https://www.facebook.com/Looking-Beyond-564210170415378>.

1. Copyright of all photographs will rest with the photographer who may be amateur or professional.
2. Entrants can be any age to take part but for those under sixteen, their entries should be made in their name and endorsed by a parent/carer.
3. Photographs may be colour or monochrome.
4. Photographs may be analogue or digital, but the resolution of selected images must allow for prints of up to A3 size (420mm x 297mm).
5. The individual submitting the photograph must be the photographer and cannot be an agent or someone acting on their behalf, except in the case of those under sixteen (see criteria 2).
6. Photographs may have been previously shown or published, but should not be currently on display or scheduled for display in any other show or gallery during 2017 or 2018.

7. Entry to the competition implies a willingness on the part of the photographer to allow the image to be reproduced and displayed in accordance with the aims described above and to be used in publicity, e.g. in leaflets, on the web etc. These will be fully accredited.

### Submission process

1. A maximum of four (4) submissions per person is allowed.
2. Submissions can be made by post (disc or prints) or via email (see page 2 of this document).
3. Analogue prints should initially be no larger than A4 and no smaller than 6in by 4in. Please note that we are unable to return prints or discs.
4. Digital images submitted by email or on disc must be in Jpeg format and between approximately 2mb and 4mb in size.
5. All work should be clearly identified with the name, address, email and/or telephone number of the photographer and the name of the image(s) plus any comment that you feel is relevant to the aims of the competition as described in the Criteria.
6. All submissions must be made by **12 noon on Saturday 12<sup>th</sup> August 2017**. Late entries will be excluded from the selection process.

### Selection

1. Photographs will be selected by a judging panel in late August and information posted on our Facebook page.
2. **All successful entrants will be informed (by email or phone) by Friday 8<sup>th</sup> September 2017.**
3. It is intended that at least twenty photographs will be selected, although this number may increase depending on the number of entries.
4. The decision of the judges is final.
5. Image files which are suitable for printing will be requested from successful photographers. These should be high resolution files (300dpi) in a format (TIFF, JPEG, Photoshop etc) suitable for printing in sizes up to A2, along with their captions.

Printed submissions can be sent to :-

Looking Beyond Photo Competition,  
3 Richmond Gardens,  
Beverley,  
East Yorkshire, HU17 8XP

Or by email (marked Photo) to [lookingbeyond@viewfinderphoto.org](mailto:lookingbeyond@viewfinderphoto.org)

*Do not forget to include the information set out in Submission Process 5 above.*

*The competition is organised by Dementia Friendly East Riding in conjunction with Viewfinder Photographic Society and funding from Two Ridings Community Foundation.*

